

CONTENT REPURPOSING · WORKED EXAMPLE

One Article. Five Platforms.

The same hair-transplant guide — *“Getting a Hair Transplant in Thailand”* — rewritten natively for each channel, from a single source article. Same clinic, same expertise, a different shape for every audience.

01 Website

02 LinkedIn

03 Facebook

04 Instagram

05 Newsletter

Demonstration mockups produced by Bangkok Copy · clinic (Veyra Hair Clinic) and author are illustrative.

veyrahair.com/hair-transplant/bangkok

HAIR TRANSPLANTS IN BANGKOK

Getting a Hair Transplant in Thailand: The Complete Guide for International Patients

Last Updated: June 2026 · By Dr. Anan Veeraphol, Hair Restoration Surgeon

If you've watched your hairline retreat for years, a transplant in Thailand is tempting — world-class technique at a fraction of the price back home. But the question that actually stops people booking isn't cost. It's whether the result will look natural, or whether everyone will know.

The First-Year Reality: Most of your transplanted hair sheds within weeks of surgery — a normal phase called shock loss. The follicles survive and regrow; the real result takes twelve to eighteen months. Any clinic showing 'before-and-afters' at three months is selling a timeline that doesn't exist.

What separates a great result from a regret usually isn't the country. It's who does the work, how your donor area is managed, and whether you understand the first year *before* you book.

1 Online Consultation

2 Design & Donor Assessment

3 Extraction (FUE / DHI)

4 Implantation

5 First Wash & Aftercare

6 The Growth Phase

The hub article — built to rank on Google, answer every question, and be cited by AI search. Every other channel links back here.

02 · LINKEDIN — THE SURGEON'S VOICE



Dr. Anan Veeraphol
Hair Restoration Surgeon · Veyra Hair Clinic, Bangkok
2h · 



In twelve years restoring hairlines for patients who fly in from overseas, I've learned the hardest part is rarely the surgery.

It's the month after.

Almost every patient messages me around week three, alarmed: the new hair is falling out.

It's supposed to. It's called shock loss — the transplanted hairs shed, but the follicles stay alive under the skin, dormant, getting ready.

New growth starts around month four. You look like yourself again by month six. The full result lands at twelve to eighteen months.

Nobody flies home with a finished head of hair. The transformation happens slowly, at home.

Good hair restoration respects biology. Anyone showing you week-three miracles is selling you a timeline that isn't real.

Full guide to planning your procedure in the comments. 

[#HairTransplant](#) [#HairRestoration](#) [#FUE](#) [#HairTransplantThailand](#)

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First-person surgeon voice. One idea, told as a story. The guide link sits in the first comment to protect reach.

03 · FACEBOOK — BUILT FOR SHARES

 **Veyra Hair Clinic**
2h · 



Thinking about getting a hair transplant in Thailand? 🤔

Here's the one thing most people don't realise until it's too late: your new hair falls out before it grows in.

It's called shock loss, and it's completely normal — the roots stay alive under the skin, and new growth starts around month four. The full result takes a year or more.

So if a clinic shows off amazing 'results' photos taken a few weeks after surgery... be sceptical. 🤨

A good transplant is your own hair, growing for life — it just takes patience. Full plain-English guide below 📌

VEYRA HAIR CLINIC

A good transplant is your own hair — growing for life.

VEYRAHAIR.COM

  142

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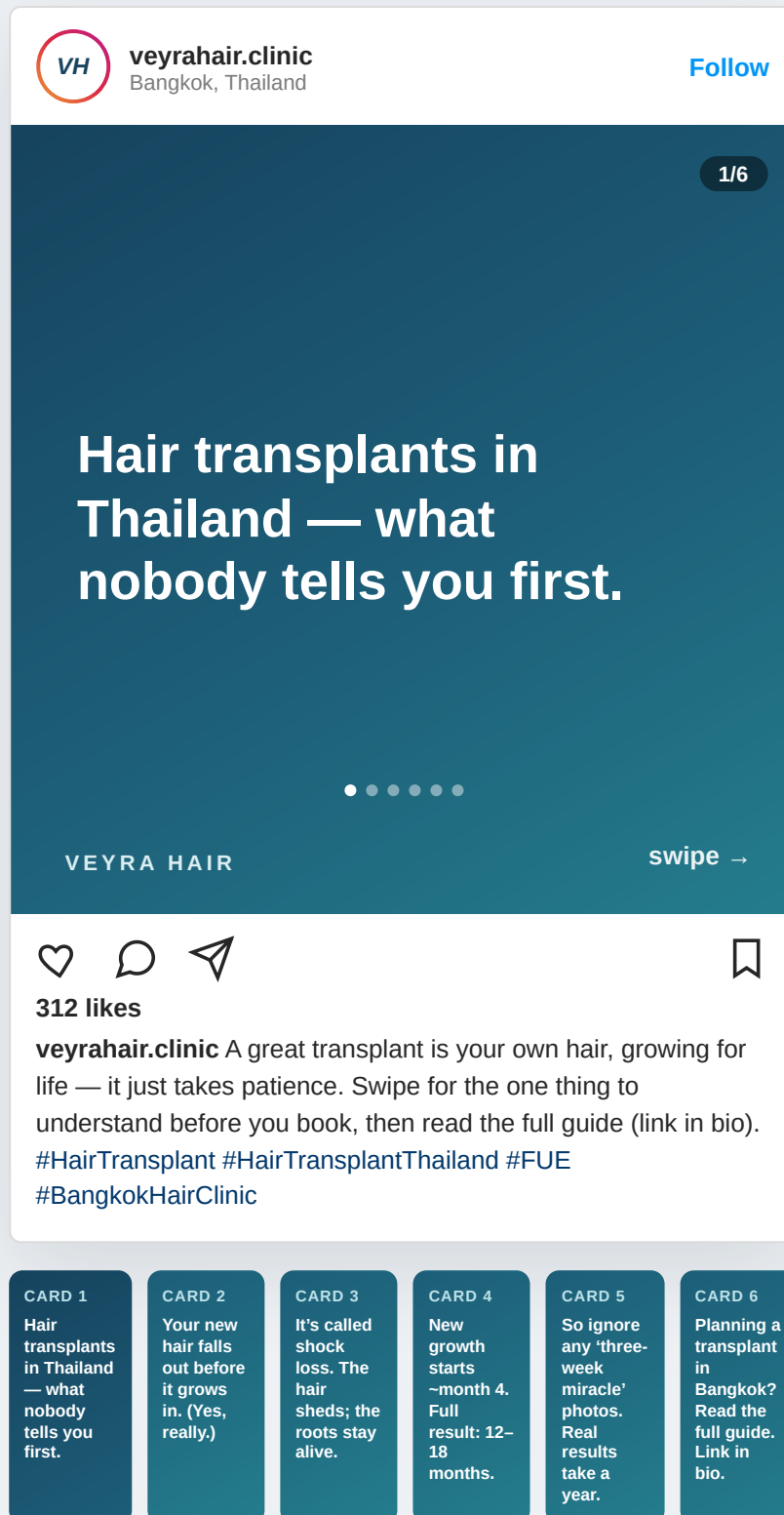
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Warmer and conversational — Facebook is where people relax. A direct question sparks comments, and outbound links are fine here, so it routes straight to the hub.

04 · INSTAGRAM — A SWIPEABLE CAROUSEL



Six cards, one idea per card — built for saves and shares, the metrics Instagram weights most. “Link in bio” routes back to the hub.

From: Veyra Hair Clinic <hello@veyrahair.com>

To: Patient List

Subject: The one thing about hair transplants nobody tells you first

VEYRA HAIR CLINIC

The one thing about hair transplants nobody tells you first

This month's guide answers the question almost every overseas patient asks: can I really get a natural-looking hair transplant in Thailand, for a fraction of the price back home?

The short answer is yes — by an ISHRS-credentialled surgeon, using the same techniques as the best clinics anywhere.

But there's one detail the 'before and after' marketing never mentions: your transplanted hair sheds within weeks, and the real result takes a year to arrive. We walk through the whole process in plain English — who's a candidate, what it costs per graft, and how to tell a surgeon from a technician.

[Read the full guide →](#)

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A curiosity-gap subject line earns the open. Short by design — the newsletter's job is the click, and the hub does the rest.